

# Dr. Reddy's Laboratories

## Businesses we serve in API & Global Generics

**PSAI**

**Pharmaceutical Services &  
Active Ingredients**

Customers include generic  
manufacturers and innovator  
companies;  
Amongst the leaders in supply of  
generic APIs globally

**Global  
Generics**

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Generics**

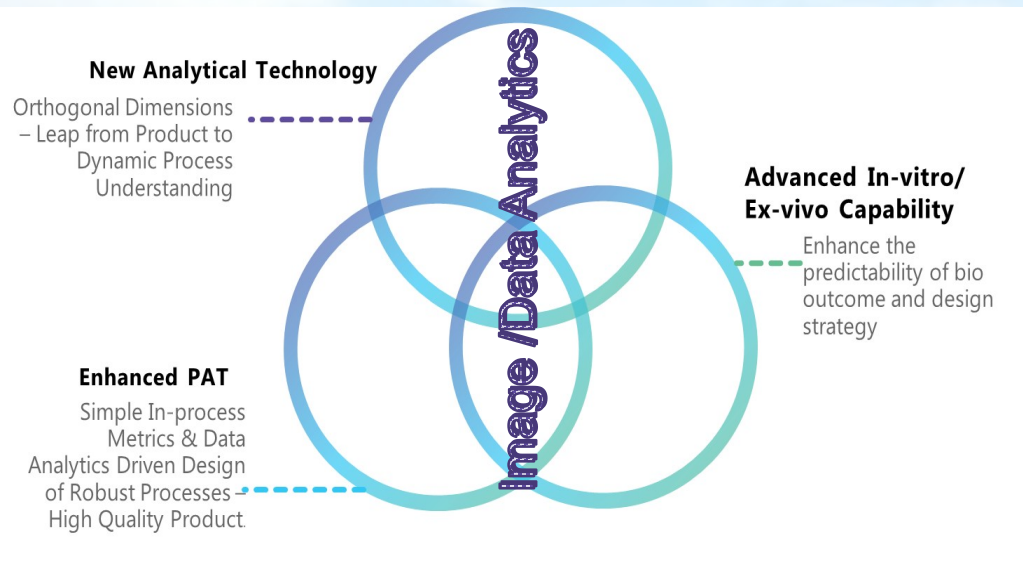
Finished dosage businesses in  
distribution-driven as well as doctor-  
driven markets;  
Strategic 'focus' on key large markets  
→ USA, India, Russia & CIS, UK &  
European Union

### Product Portfolio & Therapeutic Areas

- Active Ingredients
- Polymorph
- Immediate release
- Extended release
- Delayed release
- Orally dissolving tablets
- Nano-particulates
- Particulate Suspensions
- Peptides
- Microspheres
- Liposomes
- Gels & Patches
- Respiratory
- Gastrointestinal
- Cardiovascular
- Pain
- Anti-infective
- Dermatology
- Diabetes
- Oncology
- Nutraceuticals
- Respiratory
- CNS
- Hematology
- Pediatrics
- Urology
- Ophthalmics

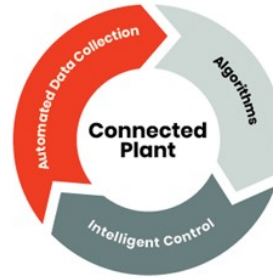
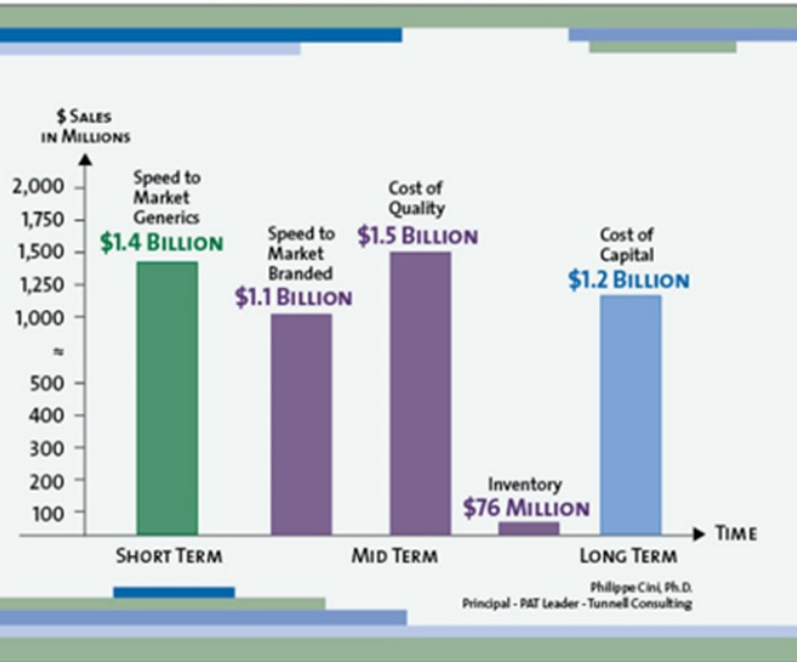
**Annual Revenue ~ USD 2.4 Billions**

# Integrated Product Development Organization: Advanced Characterization Technology



# Process Analytical Technologies: Enabling the Factory of the Future

The Value Proposition - An Industry View  
Potential Annualized PAT Benefits



## Automated Process Control vs Pharma 4.0

**Automated Process Control**  
tells what has gone wrong

**Pharma 4.0**  
predicts what will go wrong,  
when and how to avoid it

### Reactive Reporting

### Predictive Analysis



## Synchronizing Digital & Physical Value Systems



**Quality & Production**

- Variability reduction
- Flexibility
- Real-time release



**Reliability**

- Increased OEE
- Increased asset utilization
- Variability reduction

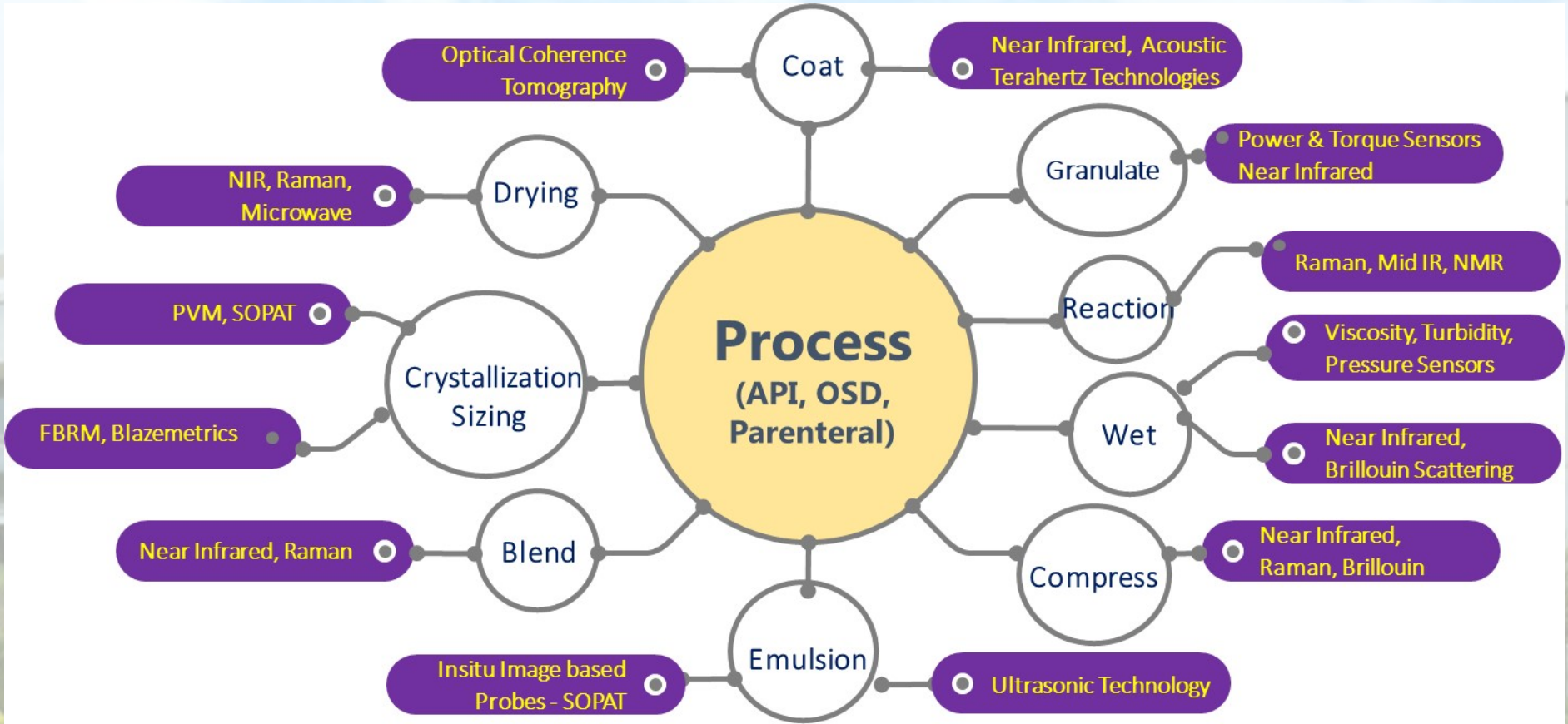


**Energy**

- Monitoring
- Allocation
- Optimization

*Process analytical technologies (PAT) is a critical enabler for process automation as well as for continuous manufacturing through real-time understanding and ability to control the manufacturing process, which is consistent with the drug quality system: **quality cannot be tested into products; it should be built-in or should be by design***

# Process Analytical Technologies



# Current Challenges / Improvement Scope Dr.Reddy's

Blending	Granulation	Drying	Coating	Compression
<ul style="list-style-type: none"> <li>• Sensitivity – Low dose API</li> <li>• Quantitative analysis for Release testing – Calibration Standards</li> <li>• Interfacing with equipment</li> <li>• Speed of analysis and model based prediction</li> <li>• Hyperspectral Imaging</li> </ul>	<ul style="list-style-type: none"> <li>• Interfacing challenges for optical probe and fouling</li> <li>• Image based</li> <li>• Understanding end point of granulation based on flowability and granule size</li> </ul>	<ul style="list-style-type: none"> <li>• Multiple solvents</li> <li>• Probe design and interface</li> <li>• Impact of solid state properties and sample heterogeneity</li> <li>• MS technologies and other new technologies for quantitative analysis</li> </ul>	<ul style="list-style-type: none"> <li>• Interface for in-line measurements</li> <li>• Robust correlation models between mass build up and thickness</li> <li>• Resolution less than 5 microns</li> <li>• Measurement time /speed of analysis</li> </ul>	<ul style="list-style-type: none"> <li>• Interface challenge for in-line measurements</li> <li>• Discipline</li> <li>• Beam penetration and effective sampling challenges for content uniformity</li> <li>• Low dose API</li> <li>• Impact of other physical attributes and their</li> </ul>
Particle Sizing	Crystallization	Reaction Monitoring	Wetting Model	Model Development Data Systems
<ul style="list-style-type: none"> <li>• Interface challenge</li> <li>• Dealing with highly viscous medium and flow</li> <li>• Resolution sub microns</li> <li>• Speed of analysis</li> </ul>	<ul style="list-style-type: none"> <li>• Dealing with highly viscous medium</li> <li>• Size distribution dynamic range for crystal growth (nm- &gt;100 microns)</li> <li>• Sensitivity for polymorph detection and other</li> </ul>	<ul style="list-style-type: none"> <li>• Dealing with highly viscous medium</li> <li>• Sensitivity and Specificity</li> <li>• Impurity Control &amp; Monitoring</li> <li>• Robust Kinetic Model</li> </ul>	<ul style="list-style-type: none"> <li>• Dealing with highly viscous medium</li> <li>• Interfacing challenge for in-line probes</li> <li>• New technologies</li> <li>• Multiphase Systems</li> </ul>	<ul style="list-style-type: none"> <li>• Harmonized Data Architecture across technologies</li> <li>• Data Analysis Suite</li> <li>• 21 CFR Compliance</li> </ul>

# Thank You

